

“Be the connection between evolution and revolution. We are not passive in this changing system. We are advocates for students, teachers and learning.”

DEB LOGAN & KATHY LOWE, conference co-chairs

experience education evolution

AASL 17th National Conference & Exhibition

NOVEMBER 5-8, 2015 ♦ COLUMBUS, OHIO

NATIONAL.AASL.ORG

make the case:

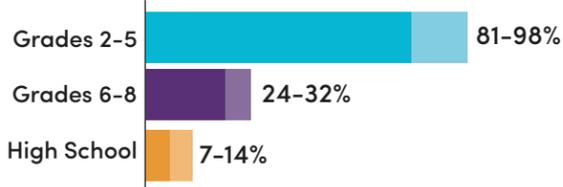
AASL National Conference is THE Professional Development Event for School Librarians
Why do you NEED to attend?

1) COLLEGE AND CAREER READINESS = READING RIGOR

Non-fiction reading requirements increase by grade:¹



Research shows students' ability to independently read complex text decreases by grade.² Percentage of students independently reading at least one book at or above their text complexity grade band:



Dr. Heidi Hayes Jacobs does more than question "what year" we are preparing our students for—she looks at the new forms of schools, teachers, structures, and content. Our twenty-first century learners need to be ready for 2028!

DEB LOGAN, conference co-chair

OPENING KEYNOTE Dr. Heidi Hayes Jacobs

The school librarian is **one of the few professionals in the building that sees the entire curriculum** and can map the classroom lesson plans back to the reading resources and strategies.

2) COLLEGE AND CAREER READINESS = DIGITAL LITERACY

46% say that **digital content** like videos, simulations, and animations are having the greatest impact on transforming teaching and learning.³

40% identified the implementation of **blended learning environments** as having the greatest impact on transforming teaching and learning.⁴

15% increase from 2012-2013 in blending face-to-face instruction with **online content and curriculum** in the classroom (47% - 62%).⁵

More than 200 digital learning tools curated for AASL's Best Websites & Apps for Teaching and Learning strengthen instruction, critical thinking skills, and inquiry with an emphasis on innovation, creativity, and collaboration.

Manage & Organize	35
Content Collaboration	12
Curriculum Collaboration	19
Media Sharing	39
Virtual Environments	2
Social Networking	24
Digital Storytelling	17
Content Resources	22
STEAM	10
Social Sciences	10
Books	10

Eszter Hargittai believes the concept of the "digital native" is a myth... students' socio-economic status has a significant impact on how they navigate the Internet and develop their online personas.

KATHY LOWE, conference co-chair

CLOSING KEYNOTE Dr. Eszter Hargittai

Connectivity does not equal effective and efficient users. Educators are moving from the idea of a digital divide to digital inequality.

3) COLLEGE AND CAREER READINESS = DIGITAL CITIZENSHIP

70% of U.S. job recruiters have rejected candidates based on their online reputations

38% of college admission officers found something online that had a negative impact on their evaluation of a student

39% of teens say they have sent or posted sexually suggestive messages

86% of teens believe it's okay to illegally download and share music

\$400 is the average amount lost to cyber crimes reported by teens⁶

4) COLLEGE AND CAREER READINESS = INQUIRY LEARNING/ RESEARCH SKILLS

THE GOOD

- **94%** of education professionals feel students demonstrate improved learning, performance and/or achievement **when technology is integrated** into the curriculum
- **50%** of high school students have **sought out information online** to help better understand a topic studied in class⁷

THE BAD

- **4 of the top 10 most cited websites** come from user generated websites (Wikipedia, YouTube, Yahoo!Answers and Answers.com)
- **54%** of students say they would be **less likely to cite sources** if they didn't have research management tools⁸

THE UGLY

- **51%** of college freshman **had a hard time learning to navigate** new tools and **43%** **had trouble making sense of information** once sources were found
- When college freshman were asked about the **most difficult steps in conducting research**:⁹

75% coming up with keywords

57% sorting through irrelevant search results

51% identifying and selecting sources

43% integrating writing styles from different sources

5) AASL NATIONAL CONFERENCE = PREPARES SCHOOL LIBRARIANS

SESSIONS

The number and variety of sessions and exhibits offered at AASL's National Conference is as varied and diverse as the role our members play within their school or district.



*"No school librarian needs to 'feel solo' when leagues of professionals are willing, able, and waiting to lend an ear and a hand as needed."*¹⁰

BECKY PASCO, professor, University of Nebraska Omaha

Find sources cited and download this PDF infographic poster on the AASL National Conference website at national.aasl.org/make-the-case.